



The countryside charity Bedfordshire

Local walks – guidance for contributors

Thank you for your interest in contributing a walk for the CPRE Bedfordshire website. We are building a resource of short local walks to help people explore the countryside and green spaces on their doorsteps. We will need at least one photograph in landscape format to use as the header image. Other photos can be in landscape or portrait. We will credit all contributors unless you would prefer to remain anonymous.

Below we outline the sections that you should include and some tips about the content. If you have any questions please get in touch with our Digital Engagement Officer Shelly Dennison via shelly.dennison@cprebeds.org.uk

You can see an example at <https://www.cprebeds.org.uk/discover/discover-mowsbury-hillfort-and-putnoe-wood/>



Template

Title – Discover:

Introduction

Overview of the walk, mention here if it can be divided into shorter sections. You can also include a sentence or two about why you enjoy the walk or what the area means to you.

Step by step walk instructions / walk information

You might want to include: instructions, photos, videos (these would be hosted on our YouTube channel) and maps

Think about where people might go wrong

Mention points of interest, things to look out for – especially nature, landscape and history

Factfile – information might include: *(this will vary depending on the nature of the walk)*

Start point

Timing / distance

Terrain (e.g. climbs, off footpath walking, seasonally muddy)

Parking

Public transport

Refreshments / picnic spots

Toilets

Other facilities

Any web links

Accessibility (e.g. gates, stiles, hard surface paths)

Map links